Daniel Halden <daniel.halden@lacity.org>

Re: Streetscape/Planning Meeting for Hollywood BID

2 messages

Craig Bullock <craig.bullock@lacity.org> Thu, May 31, 2018 at 3:09 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
Cc: Rich Sarian <Rich@hollywoodbid.org>, Dan Halden <daniel.halden@lacity.org>

Hi Kerry,

Thanks for the response.

I attended the presentation that the Coro Fellow provided. I think alternative are with exploring. Having said that, a HCM will news review by OHR. That conversation will happen we just aren't ready to have it yet until the consultant is brought on board.

I would like to share that presentation with the consultant once we get to that point.

Craig

On Thursday, May 31, 2018, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

> Craig, as we do the maintenance for the Walk of Fame, it is hard to not notice that more and more of it is becoming damaged, and it does beg the question as to whether the introduction of another type of surface might make sense over time, to mitigate against terrazzo failure.
>
> Take a look at this video of a paving solution we became aware of recently (we had a Coro Fellow doing some research for us – it was a joint project with the chamber – to consider how to best protect the WOF). Its worth taking a look at, and they have hinted at being willing to do a pilot segment to show the potential of this paving alternative.
>
> This company is called PaveGen
>
> http://www.pavegen.com/washington
>
> Here's a thought: it would seem that a portion of these funds might best be directed to conducing an assessment of the current state of the WOF (e.g., how much of it is damaged, and what it would take to repair it) so that there is a baseline to compare against in the future. I'm going to share these thoughts with folks in the Chamber as well.
>
> Kerry
>
> ---

KERRY MORRISON

Executive Director

-

RENEW THE BID IN 2018! https://youtu.be/-AmhIt_EKsE

[Hollywood Property Owners Alliance]

6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

From: Craig Bullock <craig.bullock@lacity.org>
Sent: Wednesday, May 30, 2018 9:27 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
Subject: Re: Streetscape/Planning Meeting for Hollywood BID

Hi Kerry,

Yes, it has been discussed and will likely be discussed as we continue. The challenge is that the Walk of Fame is a historic cultural monument (HCM) and it presents challenges when we want to modify it beyond the current scope. Having said that, we are looping in the Department of City Planning Office of Historic Resources (OHR). The BID, CofC and Trust, of course, will be looped into the conversation once we get rolling on this. Right now we are handling all the boring accounting stuff.

On Wed, May 30, 2018 at 6:16 PM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

> Craig, just heard about that.
>
> Curious if there has been a conversation as to whether continuing to invest in terrazzo over the long haul is sustainable? This could be a way to leverage some research into a long-term solution. Is anyone initiating a conversation about that?
>
> Kerry
>
> ---
>
> **KERRY MORRISON**
>
> *Executive Director*
>
> ***RENEW THE BID IN 2018!*** https://youtu.be/-AmhIt_EKsE
>
> [Hollywood Property Owners Alliance]

6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

From: Craig Bullock <craig.bullock@lacity.org>
Sent: Wednesday, May 30, 2018 6:09 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
Subject: Re: Streetscape/Planning Meeting for Hollywood BID

Perfect, thanks!

Are you aware of the motion that was presented by the office for improvements/repair of Hollywood Blvd? This was using excess CRA/LA bond funds.

cb

On Wed, May 30, 2018 at 10:11 AM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

Craig, I told Frank to clear his voice

mail box 😊

You can also reach him via his office line. I am attaching his business card

---

KERRY MORRISON

Executive Director

RENEW THE BID IN 2018! https://youtu.be/-Amhlt_EKsE

[Hollywood Property Owners Alliance]

6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

From: Craig Bullock <craig.bullock@lacity.org>
Sent: Tuesday, May 29, 2018 8:47 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
Subject: Streetscape/Planning Meeting for Hollywood BID

Hi Kerry,

I hope you are well.

I am so embarrassed about not getting back to Frank. I started looking into this after I received the email with the attached letter and got side tracked. At any rate, I learned that the planner that originally handled the case for Blvd 6200/Eastown has since retired from the City. Department of City Planning staff is going through the file to see if the entitlements conditioned the community benefit and, if so, what triggers them. It is not unusual that community benefits are payable prior to the issuance of a certificate of occupancy (C of O). The C of O for this project has not been issued. The other factor for this is that there is a separate agreement for the offsite signage for the. Funds may also come from that site. I followed up today and they are getting back to me. I will update you.

I will also try calling Frank back. I attempted earlier this afternoon but his voice mail box was full.

Again, my apologies!

Craig

CRAIG BULLOCK
Planning Director
Office of Councilmember Mitch O'Farrell, 13th District
200 N. Spring Street Rm 480 Los Angeles, CA 90012
(213) 473-7013 | craig.bullock@lacity.org

--

CRAIG BULLOCK
Planning Director
Office of Councilmember Mitch O'Farrell, 13th District
200 N. Spring Street Rm 480 Los Angeles, CA 90012
(213) 473-7013 | craig.bullock@lacity.org

--

CRAIG BULLOCK
Planning Director
Office of Councilmember Mitch O'Farrell, 13th District
200 N. Spring Street Rm 480 Los Angeles, CA 90012
(213) 473-7013 | craig.bullock@lacity.org

--

CRAIG BULLOCK
Planning Director
Office of Councilmember Mitch O'Farrell, 13th District
200 N. Spring Street Rm 480 Los Angeles, CA 90012
(213) 473-7013 | craig.bullock@lacity.org

Kerry Morrison <Kerry@hollywoodbid.org> Thu, May 31, 2018 at 3:20 PM
To: Craig Bullock <craig.bullock@lacity.org>
Cc: Rich Sarian <Rich@hollywoodbid.org>, Dan Halden <daniel.halden@lacity.org>

Craig, we should have lunch one of these days! How are you week of June 18th?

[Quoted text hidden]